

## Vitalized Immunity

### Description

#### Vitalized Immunity

Our immune systems are constantly under attack from everyday stresses, pollution or poor nutrition. Sales of Immune supporting products total over \$2.2 billion annually. While there are others in the market (Airborne®, Emergen-C®), Shaklee seized an opportunity to improve the concept by creating a better tasting effervescent blast of immune support made with more natural ingredients.

Our lives are full of activity and we need to stay healthy. Most people are not actively supporting their immune systems and that's how Shaklee can help.

Shaklee already has a powerful arsenal for maintaining our immune competency. Nutriferon naturally stimulates the production of interferon and also stimulate the activity of Natural Killer Cells.

Shaklee's [Defend & Resist Complex](#) contains echinacea, one of the most studied immune building herbs. It activates the immune system, promotes the production of white blood cells, enhances resistance to infection both viral and bacterial and it's also powerfully anti-inflammatory.

Now we have refreshing immune support: Vitalized Immunity is a delicious and refreshing way to help support your immune system. Sweetened naturally with Monk Fruit, it's a more natural alternative than other leading brands! Vitalized Immunity contains as much vitamin-C as 16 oranges, plus our proprietary blend of 19 vitamins, minerals, and herbs in a delicious effervescent formula. It's ideal for everyday immune support, or for times when you're facing stress, pollution, poor nutrition or busy schedules.

#### **Benefits of Vitalized Immunity:**

- Helps support your immune system needs.
- Just one serving packs as much vitamin-C power as 16 oranges.
- Delicious tasting effervescent formula.

- Convenient and powerful—just drop, drink, and enjoy, only 15 calories
- More natural than other leading brands.
- Naturally sweetened with monk fruit
- With vitamin C, Echinacea, zinc, Japanese honeysuckle & ginger

Children over the age of 14 and adults should use Vitalizing Immunity as a way to help support their immune system.

Vitalized Immunity is ideal for everyday use OR as additional immune support when facing additional stress, poor nutrition, pollution or a busy schedule.

How much vitamin C is in Vitalizing Immunity and how does vitamin C support the immune system?

Vitalizing Immunity contains 1000mg of Vitamin C in a single dose—that's the equivalent of 16 oranges! Vitamin C is known as a 'do-everything' super-antioxidant. It's an immunoactive vitamin that helps maintain and support healthy cells.

Echinacea is one of the ingredients

In most research around the use of Echinacea, studies investigated the use of the herb as part of episodic immune support—which is why Shaklee formulated Defend & Resist to help support your immune system when you feel that first tickle. There is no research that suggests Echinacea could be detrimental when being used as part of a daily supplementation regimen, and the levels of Echinacea in Vitalized Immunity are well within the safe limits for daily consumption.

How is Vitalized Immunity different from Nutriferon and Defend & Resist?

## **Vitalized Immunity**

**Who will love it?** Anyone looking to help support their immune systems with a delicious refreshing effervescent drink.

**What it does:** Provides foundational broad spectrum immune support via a blast of vitamin C, as much as 16 oranges.

**The Shaklee Difference:** Blend of vitamins, minerals and proprietary herbal formula, sweetened naturally with monk fruit.

**Usage:** Ideal for everyday immune support or when facing everyday stress, poor nutrition, pollution or a busy schedule

### Nutriferon

**Who will love it?** Anyone looking for specialized immune support help maintain healthy immune function.

**What it does:** Designed to naturally increase the production of interferon so your body is primed and ready to defend at a moment's notice.

**The Shaklee Difference:** Exclusive blend of plant extracts shown in a laboratory study to naturally increase interferon production.

**Usage:** Daily

### **Defend & Resist**

**Who will love it?** Anyone looking to address particular everyday challenges.

**What it does:** Designed to help stimulate the body's natural immune response.

**The Shaklee Difference:** A unique combination of traditional herbal immune support, Echinacea, larch tree and elderberry.

**Usage:** When you feel that first tickle.

### **Shaklee Difference**

- Naturally sweetened with monk fruit.
- Blend of vitamins, minerals and proprietary herbal formula—including vitamin C, echinacea, and zinc.

Whenever we are exposed to increased stress, our immune function falters. Consider Vitalized Immunity like a booster rocket, to launch your natural immunity into a higher orbit as necessary. These nutrients will also be an effective way to reduce the duration and severity of respiratory symptoms, if you do happen to be exposed to new virus.

*\*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.*



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