

Corporate Ex. turns Sales leader

## Description

What a testimony to this business opportunity! Shaklee's corporate executive, Laura Evans, is now a Sales Leader in the field. Here is her story:

## Laura Evans Joins the Shaklee Field!



We have exciting news to share! After ten years of encouraging people to join Shaklee as a distributor, **Laura Evans**, our Senior Vice President of Sales has finally decided to listen to her own advice. Laura has decided to become a Field Leader in our business, which makes her the first senior executive at Shaklee to leave corporate to be a distributor!

We are thrilled for the opportunity this creates for Laura, and of course we wish her the greatest success, but we are also very excited by the fact that a top industry professional of Laura's stature and credentials has chosen to pursue building her future as a Leader in our business. This is unprecedented and an outstanding example of the opportunity that Shaklee represents.

**We'd like to share Laura's message below in which she explains why she believes this is the next great phase of what has already been a brilliant career in our industry.**

*I am so excited about the future growth I see for each of us in Shaklee. I am so confident in the incredible potential Shaklee holds for us as Independent Distributors that I want to pursue this rather than my corporate career. For many years, my heart has longed to be in the Field as a Shaklee Leader helping others to achieve their goals on a more personal*

*level while developing my own business.*

*Recently, doors have opened up for me enabling me to make the shift from corporate, and I was able to acquire a Shaklee distributorship. It is full of loyal and committed leaders and customers. It will be my honor and privilege to work for this team helping them to achieve their goals. And I have absolute confidence in the talented and dedicated team inside the company led by President of Shaklee North America and Chief Operating Officer Dan Rajczak and new Senior Vice President of Sales for North America Justin Rose to support each of us along the way.*

*For years I have been promoting the powerful business opportunity I see available in Shaklee. Shaklee has the winning combination of what any entrepreneur would look for in a successful business model:*

- 1. Products of the highest quality. My family and I have been using Shaklee products for 10 years now, and the difference in our health and vitality is immeasurable.*
- 2. Partners in business whom you can trust. With the leadership of Roger Barnett and Dan Rajczak, I feel confident in the alignment of values, the foundation created for the next 50 years and the future direction the company is taking. I truly believe there has never been a better time to build a business in Shaklee, and I don't want to wait any longer to take advantage of our trajectory.*
- 3. People. Terrific people. Shaklee is a family to me. It is wonderful to be surrounded by people with integrity, both internally as employees and externally in our vibrant Field leadership. And I also look forward to being in a position to help others around me on a more personal level.*
- 4. Potential. A Shaklee business is at the intersection of all major growth trends: health, wellness, weight management, green cleaning, the potential to build internationally, and the trend of millions wanting to build a home-based business. The future for all of us in Shaklee is truly unlimited.*

*Many of you who know me won't be surprised by this decision. In my heart, and from the time that I first fell in love with this industry, I've identified very closely with the Field, no matter where I've worked. But when I came to Shaklee in 2004, I felt I'd come home. And since that time, the desire has been growing in me to be what I feel I am destined to be, and that's what you are – entrepreneurs with a mission and a cause to make others' lives better, and to help people to achieve their greatest potential in every possible way. That is what I believe in, and that is what I look forward to dedicating my life to every day. As one of you.*

*I look forward to seeing all of you at a Regional Event in April, and at our 2014 Shaklee Live event in Long Beach.*

*Best wishes for good health and success,*



[View a special video message](#) in which Laura shares her excitement about this announcement!

◦ **Last update:**01/24/14

Be Well, Do Well and Keep Moving, Betsy

If you are interested in how you can become a Shaklee Sales Leader, I would be happy to show you how. Visit my [website](#) and leave your information so I can get back to you.



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1. Business Op

## Tags

1. home business
2. networking business opportunity

3. sales leader

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